

LEO BURNETT U.S.A.

© Copyright 1994 Philip Morris Inc.

AD No. 10782-802 Rev. No. M02943 "Strong Rider" Page 4/C Sheet 02 x 12" x Sporting News Page
Printed in U.S.A.

Come to
**Marlboro
Country.**



10 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

